

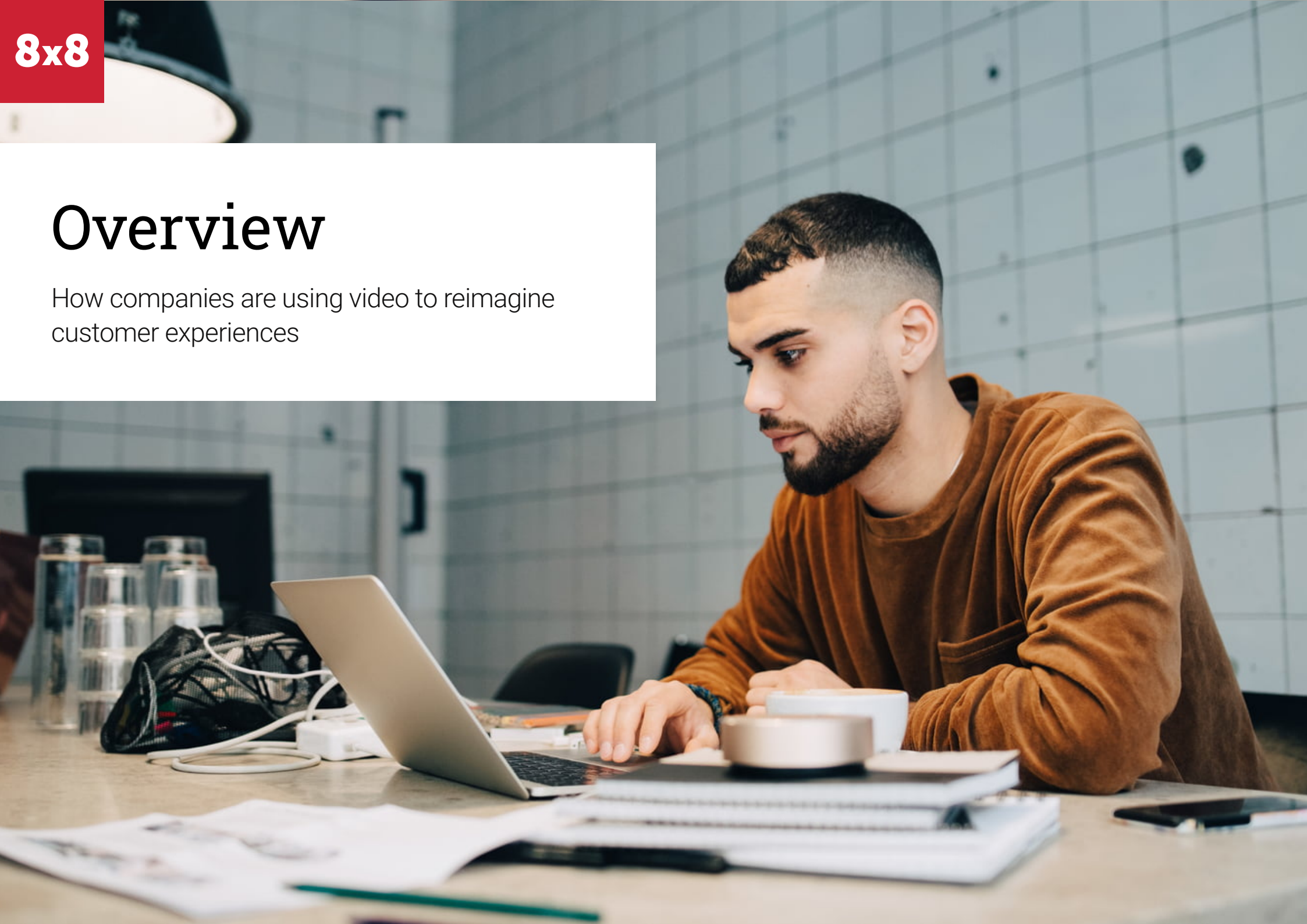


Embed Video in Minutes

8x8 Jitsi as a Service
Solution Overview

Overview

How companies are using video to reimagine customer experiences



Introducing 8x8 Jitsi as a Service

It's the most secure programmable video. Built on WebRTC technology, it enables developers to embed HD video and audio into applications.

You could invest 9-12 months of R&D to build it from scratch and then pay to host your own service. Or, you could be quickly up and running with 8x8's feature rich programmable app that's already deployed on a highly available, massively scaled global infrastructure.

This approach accelerates your time to market by providing an API with the core features and infrastructure ready to go out of the box. It's easy to configure with your branding and additional capabilities. Other vendors' products typically offer lower-level APIs that require a great deal of developer time to set-up and deploy.

Example use cases

Healthcare

Many providers are turning to telehealth as a way to see patients during the pandemic. For instance, virtual urgent care visits at a large health system, NYU Langone Health, had a 683% increase.

Consumer

Developers of consumer apps are adding video into their experience to interact with other users. This is frequently happening in social, gaming, and dating apps. For example, look at TikTok becoming one of the top mobile apps, or Houseparty growing 8x its normal rate during March 15-21.

Education

According to the World Economic Forum, 1.38 billion learners have been impacted by national closures worldwide, so many LMS systems and schools are turning to video to enable a combination of in-person + distance learning.

Software Platforms

Many software companies are embedding video into their platforms across a wide variety of industries. For some, video becomes a feature to upsell, thereby increasing product revenue.

Support Teams

Video has replaced the phone call. The most innovative customer support teams are using video to troubleshoot customers' problems. Typically, the agent will always use video, but the customer has the choice of whether or not to go on video.



Add Video to Your App in Minutes

It's easy to deploy.

Avoid building from scratch; just pick up the code and go. It's easy to implement. Don't worry about low level APIs or having DevOps manage loads of infrastructure. Rely on 8x8's highly available massively scaled global infrastructure.

Leading security.

8x8 maintains industry-leading security and compliance certifications, practices secure coding as part of the DevSecOps process, and uses ethical hackers to test our systems.

Customize and brand to your heart's content.

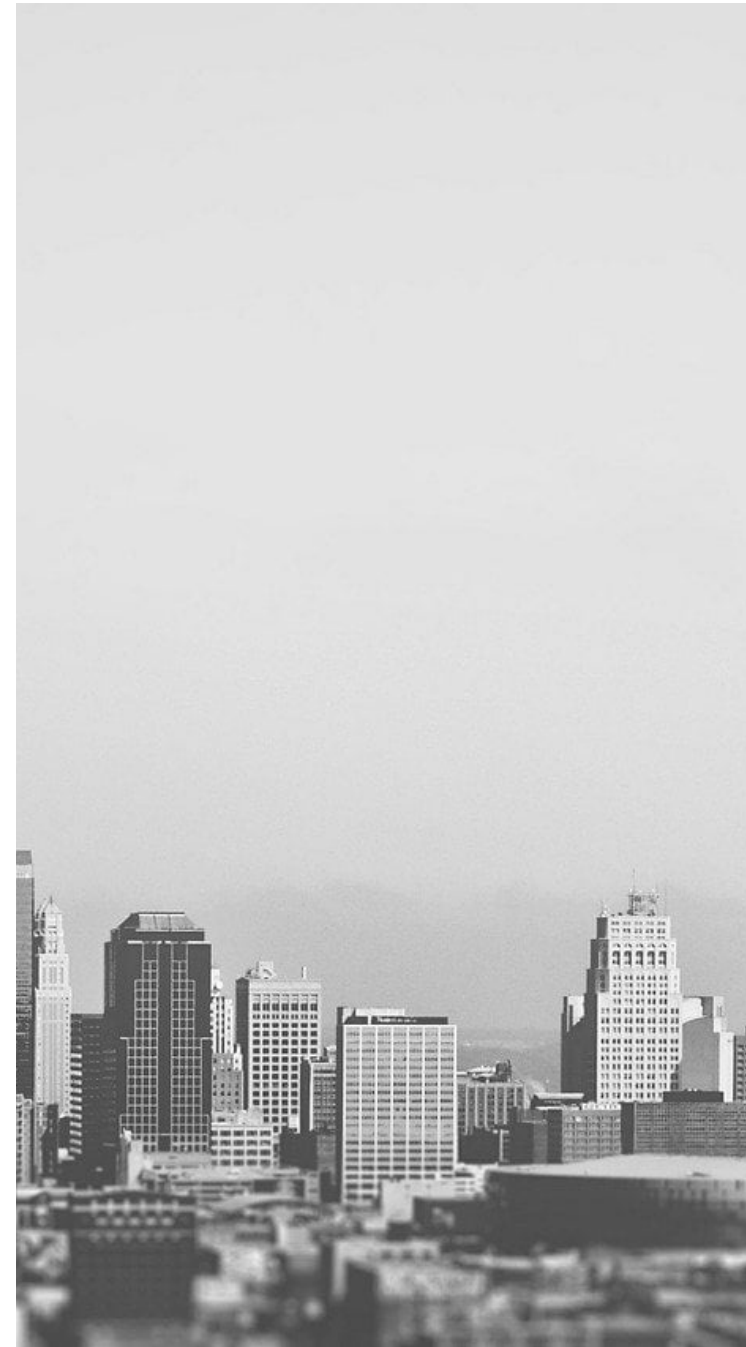
Add or remove features, put your branding in it, and embed in whatever application you want to.

Privacy matters.

Keep your data to yourself so you can meet privately. Many of the most privacy-focused companies trust us. Recordings are delivered to you and we delete them immediately after.

It's proven.

This code has been hardened with over a million downloads globally for applications like video conferencing for financial services, education as a service platforms, and home security applications.





All the things it
can do

Top Features

8x8 Jitsi as a Service is the most secure programmable video.

Feature	Description	Inclusion
1080P HD Video and Audio	Ability to do up to 1080p HD video	•
Proven, highly available, massively scaled global infrastructure	Real-time automatic scaling of compute capacity to ensure the right capacity is always available	•
Your brand experience	Brand the experience with your company information. No 8x8 or Jitsi branding shown anywhere in the app.	•
Configure, enable and disable features	Configure, enable, and disable features to build the experience you want end users to have	•
Industry-leading SLA	99.99% Platform Uptime SLA	•
IP Whitelisting	Ability to provide a full set of IP addresses	•
HIPAA Compatible	8x8 is HIPAA compatible and can provide a BAA. It is incumbent upon users to operate the technology in a HIPAA compliant manner.	•
Webhooks	Use webhooks to know when users join, when users leave, when a recording is available, and more	• (WiP)
GDPR requirements for data processors	Meets all of the GDPR requirements for data processors	•
DTLS-SRTP Encryption	Encryption using DTLS-SRTP to secure video	•
Additional End-to-End Encryption	True end-to-end encryption runs along the video bridge for desktop video meetings	-

Open full table in browser:

<https://8x8.turtl.co/story/programmable-video-app-solution-brief/page/3/1>



Pricing Model

Number of Monthly Active Users (MAU) Starting Tier	End of MAU Tier	USD Price Per MAU	GBP Price per MAU
0	25	Free for testing	Free for testing
26	100,000	\$0.35	£0.30
100,001	250,000	\$0.31	£0.26
250001	500,000	\$0.28	£0.24
500,001	1,500,000	\$0.25	£0.21
1,500,001	3,000,000	\$0.23	£0.20
3,000,001	Onwards	Call Sales	Call Sales

Add-ons:

- Recording: \$0.06 per minute; £0.05 per minute
- RTMP streaming to a live streaming service: \$0.06 per minute; £0.05 per minute
- Callstats.io: see [website](#) for four package options

Note: the minimum monthly spend is \$1000/£800.

* Monthly Active User (MAU) is defined as a unique user who attended at least one meeting, with at least one other user, in the same month. To determine a unique user, we store an identifier on the device's local storage, and that will remain the same as long as the user uses the same browser and same device and doesn't clear their local cache data. Mobile is similar. An identifier remains across updates and gets removed if you delete the app.





Interested in
speaking with one
of our experts?